

Effective Communication: Methods for Influencing and Persuading

Bron & Partners
training - sprekers - interim management



Power Speech by Richard van Houten: 45-60 min

Venues: congress – training session – team building day -

Content: **Top 10 influencing techniques to positively persuade others**

Psychological research combined with practice: why and how people do make decisions. We show you how our behaviour is more irrationally based than we might think. And how you can use these insights and experiences in your own advance.

The speech is performed with a strong positive and energetic power. Your audience will be energized and empowered to have an influencing impact on their environment.

- Top 10 influencers
- Install confidence: create the right body-chemicals
- The Respect-Slap-Respect rule
- The Italian NO-technique
- How to counter difficult people
- Lessons of world's leading influencers

Other people's reactions on the Influencing-speech:

"A very big thank youa superb presentation. I am really pleased with the reaction that you created" Phil Rice – Aggregate Industries

"Our HR director has asked me for your contact details, as he heard very positive comments this about the session"

Thanks for the super presentation. Everybody was enormously excited! I am very glad about that.
Daphne Jongejans – Fecma

"Dear Richard, many thanks for your great contribution for our successful conference!"
Péter Szentirmay - Chairman HCMA Budapest

"It was a great closure of our leadership conference. Absolutely TOP!" Marrit van Exel, Eurofins